

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.97044 Longitude: -84.489469

Eastlake Plaza Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	33,964	156,062	703,056
	Population Est 23Q1	33,976	156,054	702,350
	Population Est 22Q4	33,880	155,791	701,084
	Population Est 22Q3	33,924	155,435	699,447
	Population Est 22Q2	33,999	155,067	698,880
	Population Est 22Q1	34,002	154,980	698,241
	Population Est 21Q4	33,962	154,769	697,211
	Population Est 21Q3	33,955	154,679	695,646
	Population Est 21Q2	33,939	154,579	694,714
	Population Fcst	34,591	161,594	739,801
	2010 Census Population	31,528	139,591	612,059
	2000 Census Population	28,865	139,448	565,571
	1990 Census Population	25,343	118,773	440,954
	Current Year Daytime Population	37,852	223,831	864,070
	Average Seasonal Population	145	1,090	4,825
	Historical Annual Growth, 1990 – 2000	1.31%	1.62%	2.52%
	Historical Annual Growth, 2000 – 2010	0.89%	0.01%	0.79%
	Estimated Annual Growth, 2010 – CY	0.52%	0.79%	0.98%
	Projected Annual Growth, CY to Y5	0.37%	0.70%	1.02%
	Group Qtrs Est	257	2,604	10,247
Transient Est Average Last 4 Qtrs	2,243	22,877	64,056	
<b>Households</b>	Current Year Estimated Households	13,270	63,087	286,092
	Households Est 23Q1	13,276	63,054	285,656
	Households Est 22Q4	13,248	62,967	285,077
	Households Est 22Q3	13,264	62,782	284,285
	Households Est 22Q2	13,298	62,581	283,967
	Households Est 22Q1	13,299	62,541	283,689
	Households Est 21Q4	13,282	62,451	283,256
	Households Est 21Q3	13,278	62,408	282,603
	Households Est 21Q2	13,270	62,366	282,255
	Households Fcst	13,520	65,566	302,309
	2010 Census Households	12,707	56,703	245,375
	2000 Census Households	11,733	55,466	223,851
	1990 Census Households	10,160	48,354	176,654
	Historical Annual Growth, 1990 – 2000	1.45%	1.38%	2.40%
	Historical Annual Growth, 2000 – 2010	0.80%	0.22%	0.92%
	Estimated Annual Growth, 2010 – CY	0.30%	0.75%	1.08%
	Projected Annual Growth, CY to Y5	0.37%	0.77%	1.11%
Population per Household	2.54	2.43	2.42	

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Eastlake Plaza Marietta, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.5%	3.4%	3.7%
	HH Income \$250,000 to \$499,999	4.2%	4.0%	4.4%
	HH Income \$200,000 to \$249,999	9.8%	9.5%	10.3%
	HH Income \$175,000 to \$199,999	5.1%	5.6%	5.9%
	HH Income \$150,000 to \$174,999	7.2%	7.2%	7.5%
	HH Income \$100,000 to 149,999	16.9%	18.2%	19.2%
	HH Income \$75,000 to 99,999	12.5%	12.0%	12.9%
	HH Income \$50,000 to 74,999	15.3%	15.4%	14.7%
	HH Income \$35,000 to 49,999	8.4%	9.2%	7.8%
	HH Income \$25,000 to 34,999	4.8%	5.5%	4.7%
	HH Income \$15,000 to 24,999	4.3%	4.2%	4.0%
	HH Income \$0 to 14,999	7.9%	5.8%	4.9%
	Average Household Income	\$123,154	\$127,264	\$143,408
	Median Household Income	\$92,361	\$94,705	\$102,394
	Per Capita Income	\$48,235	\$51,789	\$58,812
	Average Disposable Income	\$96,061	\$96,988	\$101,463
	Median Disposable Income	\$78,538	\$80,561	\$86,534
	Discretionary HH Income Over \$150,000	11.4%	11.0%	12.4%
	Discretionary HH Income \$125,000 to \$149,999	6.7%	7.2%	7.8%
	Discretionary HH Income \$100,000 to \$124,999	9.8%	9.9%	9.9%
	Discretionary HH Income \$75,000 to \$99,999	12.3%	12.7%	13.5%
	Discretionary HH Income \$50,000 to \$74,999	15.5%	16.8%	18.8%
	Discretionary HH Income \$25,000 to \$49,999	23.2%	23.5%	21.8%
	Discretionary HH Income Under \$25,000	21.1%	18.9%	15.6%
	Average Discretionary HH Income	\$70,426	\$71,782	\$76,003
	Median Discretionary HH Income	\$57,874	\$60,947	\$67,023
	Householder White – Count	7,869	34,393	161,798
	Median HH Income	\$103,647	\$115,791	\$118,946
	Average HH Income	\$108,552	\$115,693	\$118,849
	Householder Black or African-American – Count	2,208	13,453	61,812
	Median HH Income	\$58,127	\$66,606	\$77,967
	Average HH Income	\$71,959	\$78,830	\$89,207
	Householder Hispanic – Count	878	5,694	26,403
Median HH Income	\$84,690	\$73,730	\$81,713	
Average HH Income	\$95,254	\$85,984	\$91,081	
Householder Asian or Pacific Islander – Count	983	4,021	15,804	
Median HH Income	\$173,313	\$131,707	\$120,001	
Average HH Income	\$140,284	\$124,306	\$120,169	
Householder Other or Pacific Islander – Count	1,333	5,526	20,275	
Median HH Income	\$83,778	\$90,407	\$93,805	
Average HH Income	\$98,915	\$99,257	\$101,748	

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<b>Gender</b>	Male Population	16,563	76,376	340,155
	Female Population	17,402	79,686	362,901
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,914	9,061	41,645
	Count of Pop 0 to 7 years	2,676	12,386	56,158
	Count of Pop 5 - 13	3,549	16,061	70,633
	Count of Pop 14 - 18	1,818	8,135	35,419
	Count of Pop 19 - 22	1,840	8,405	36,878
	Count of Pop 22 - 25	1,371	6,355	28,164
	Count of Pop 25 - 29	2,191	10,615	48,773
	Count of Pop 30 - 34	2,468	12,440	56,132
	Count of Pop 35 - 39	2,497	12,088	54,148
	Count of Pop 40 - 44	2,388	11,105	49,712
	Count of Pop 45 - 59	6,701	29,707	134,492
	Count of Pop 60 - 74	5,025	22,132	102,122
	Count of Pop 75 - 84	1,682	7,713	34,681
	Count of Pop 85+	521	2,246	10,258
	% of Pop 0 to 4 years	5.6%	5.8%	5.9%
	% of Pop 0 to 7 years	7.9%	7.9%	8.0%
	% of Pop 5 - 13	10.4%	10.3%	10.0%
	% of Pop 14 - 18	5.4%	5.2%	5.0%
	% of Pop 19 - 22	5.4%	5.4%	5.2%
	% of Pop 22 - 25	4.0%	4.1%	4.0%
	% of Pop 25 - 29	6.5%	6.8%	6.9%
	% of Pop 30 - 34	7.3%	8.0%	8.0%
	% of Pop 35 - 39	7.4%	7.7%	7.7%
	% of Pop 40 - 44	7.0%	7.1%	7.1%
	% of Pop 45 - 59	19.7%	19.0%	19.1%
	% of Pop 60 - 74	14.8%	14.2%	14.5%
	% of Pop 75 - 84	5.0%	4.9%	4.9%
	% of Pop 85+	1.5%	1.4%	1.5%
Median Age	38.7	37.9	38.1	
Average Age	39.4	39.0	39.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	6.0%	6.2%
	% of Pop 5 - 13	10.9%	10.6%	10.5%
	% of Pop 14 - 18	5.7%	5.4%	5.3%
	% of Pop 19 - 22	5.8%	5.7%	5.5%
	% of Pop 22 - 25	4.3%	4.4%	4.2%
	% of Pop 25 - 29	6.8%	7.1%	7.2%
	% of Pop 30 - 34	7.4%	8.2%	8.2%
	% of Pop 35 - 39	7.3%	7.9%	7.8%
	% of Pop 40 - 44	6.7%	7.1%	7.1%
	% of Pop 45 - 59	19.6%	18.9%	18.9%
	% of Pop 75 - 84	4.3%	4.3%	4.3%
	% of Pop 60 - 74	14.2%	13.4%	13.8%
	% of Pop 85+	1.0%	1.0%	1.0%
	Median Age	37.2	36.6	36.8
Average Age	38.3	37.9	38.1	

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	% of Pop 0 to 4 years	5.4%	5.6%	5.6%
	% of Pop 5 - 13	10.1%	10.0%	9.6%
	% of Pop 14 - 18	5.0%	5.0%	4.8%
	% of Pop 19 - 22	5.1%	5.1%	5.0%
	% of Pop 22 - 25	3.8%	3.8%	3.8%
	% of Pop 25 - 29	6.1%	6.5%	6.7%
	% of Pop 30 - 34	7.1%	7.8%	7.8%
	% of Pop 35 - 39	7.4%	7.6%	7.6%
	% of Pop 40 - 44	7.3%	7.1%	7.1%
	% of Pop 45 - 59	19.8%	19.2%	19.3%
	% of Pop 60 - 74	15.3%	14.9%	15.2%
	% of Pop 75 - 84	5.5%	5.6%	5.5%
	% of Pop 85+	2.0%	1.9%	1.9%
	Median Age	40.0	39.1	39.4
Average Age	40.5	40.1	40.3	
Race	Count of White	19,113	84,272	398,318
	Count of Black or African-American	5,551	31,690	150,332
	Count of Asian or Pacific Islander	3,286	12,685	46,108
	Count of Other races	6,015	27,415	108,298
	White	56.3%	54.0%	56.7%
	Black or African American	16.3%	20.3%	21.4%
	Asian	9.7%	8.1%	6.6%
	Other Races	17.7%	17.6%	15.4%
Language Spoken	Speak English at Home	75.3%	75.6%	79.7%
	Speak Spanish at Home	9.9%	10.8%	10.2%
	Speak French or French Creole at Home	1.5%	1.1%	0.9%
	Speak German at Home	0.2%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	7.0%	6.3%	3.7%
	Speak Russian and Other Slavic Languages at Home	0.7%	0.6%	0.5%
	Speak Chinese at Home	1.5%	1.1%	0.8%
	Speak Korean at Home	0.9%	0.7%	0.5%
	Speak Vietnamese at Home	0.4%	0.3%	0.5%
	Speak Other Asian Languages at Home	1.3%	1.4%	1.2%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
	Speak Other Language at Home	1.1%	1.5%	1.5%
Hispanic	Hispanic Population	4,550	21,474	94,637
	Hispanic Population Percent	13.4%	13.8%	13.5%
	Mexican	48.9%	44.6%	52.4%
	Puerto Rican	14.8%	11.1%	9.7%
	Cuban	6.0%	4.2%	4.0%
	Dominican	0.2%	1.3%	1.7%
	Central American	12.6%	16.7%	13.6%
	South American	11.4%	15.1%	12.2%
	Other Hispanic	6.0%	7.0%	6.4%
	2000 Hispanic Population Percent	8%	11%	9%
1990 Hispanic Population Percent	2%	3%	2%	

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<b>Ancestry</b>	American (percent of total population)	4.3%	4.4%	4.8%
	American	4.0%	4.2%	4.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	9.6%	8.1%	6.5%
	Chinese	2.1%	1.5%	0.9%
	Japanese	0.3%	0.2%	0.2%
	Korean	1.6%	1.2%	0.7%
	South Central Asian (ie. Indian)	3.3%	3.7%	3.2%
	South East Asian (ie. Vietnamese)	1.7%	1.3%	1.2%
	Other Asian	0.5%	0.3%	0.3%
	European (percent of total population)	30.1%	29.0%	30.7%
	British	9.4%	8.6%	8.3%
	Dutch	0.4%	0.3%	0.4%
	French	0.9%	1.0%	1.1%
	German	5.7%	5.0%	5.6%
	Italian	2.2%	2.0%	2.3%
	Polish	0.9%	1.1%	1.1%
	Scandinavian	0.9%	1.0%	1.1%
	Scotch/Irish	6.6%	6.5%	7.2%
Other European (ie. Greek/Russian)	3.2%	3.5%	3.7%	
Middle Eastern	1.3%	1.0%	0.8%	
Other Ancestry	27.7%	29.1%	26.7%	
Unclassified Ancestry	13.6%	14.7%	17.0%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	23,472	108,045	490,317
	Elementary (0 to 8)	3.8%	3.7%	3.2%
	Some High School (9 to 11)	1.9%	2.5%	2.7%
	High School Graduate (12)	15.7%	15.6%	14.9%
	Some College (13 to 16)	18.0%	17.2%	16.5%
	Associates Degree Only	6.4%	6.7%	6.4%
	Bachelors Degree Only	36.5%	35.1%	34.9%
	Graduate Degree	17.8%	19.3%	21.3%
	% College (4+)	54.3%	54.4%	56.2%
<b>Household Type</b>	Total Households – count	13,270	63,087	286,092
	One Person HHs – count	3,593	18,840	87,108
	Family HHs – count	8,291	38,239	173,914
	Married Couple – count	6,800	28,794	130,029
	w/own children – count	2,862	12,242	55,103
	w/out own children – count	3,939	16,552	74,926
	Male Householder – count	554	3,045	11,415
	Female Householder – count	937	6,400	32,470
	Non-Family Households – count	1,387	6,008	25,070
	1 Person Household	27.1%	29.9%	30.4%
	2 Person Household	32.6%	32.4%	32.5%
	3 Person Household	16.5%	15.6%	15.3%
	4 Person Household	14.5%	13.5%	13.3%
	5 Person Household	6.1%	5.5%	5.5%
6 Person Household	2.2%	2.0%	1.9%	
7+ Person Household	1.1%	1.0%	1.1%	
% Households With Children	26.5%	26.9%	26.8%	

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<b>Housing</b>	Total Housing Units	14,038	67,293	303,628
	Owner Occupied Percent	57.0%	54.0%	57.1%
	Renter Occupied Percent	37.5%	39.8%	37.1%
	Vacant Housing Percent	5.5%	6.3%	5.8%
	Total Housing Units (Census 2000)	12,171	58,246	235,819
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	7.9%	9.7%	11.5%
	Property Value \$750,000 to \$999,999	11.3%	13.6%	12.6%
	Property Value \$500,000 to \$749,999	36.3%	30.1%	25.3%
	Property Value \$400,000 to \$499,999	17.1%	15.7%	15.1%
	Property Value \$300,000, to \$399,999	10.7%	12.6%	15.0%
	Property Value \$200,000 to \$299,999	9.7%	9.4%	10.7%
	Property Value \$150,000 to \$199,999	3.4%	3.3%	2.5%
	Property Value \$100,000 to \$149,999	1.5%	1.7%	1.1%
	Property Value \$60,000 to \$99,999	0.6%	0.6%	0.5%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	0.2%
	Property Value \$0 to \$39,999	0.5%	0.7%	1.0%
	Median Home Value	\$542,854	\$547,762	\$540,145
<b>Wealth per Household</b>	\$0 and under - percent	17.1%	17.4%	17.1%
	\$1 to \$4999 - percent	8.1%	8.3%	8.0%
	\$5k to \$9999 - percent	4.4%	4.5%	4.4%
	\$10k to \$24999 - percent	6.3%	6.4%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.0%	9.9%	9.9%
	\$100k to \$249999 - percent	17.9%	17.7%	17.9%
	\$250k to \$499999 - percent	13.5%	13.3%	13.6%
	\$500k+ - percent	15.9%	15.7%	16.2%
	Median HH Wealth	\$86,670	\$83,514	\$88,230
	Avg HH Wealth	\$252,626	\$249,433	\$255,767
<b>Economic Viability</b>	Economic Viability Local	315	311	308
	Economic Viability Indexed	116	115	114
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	19,015	87,181	396,729
	Managerial/Executive	24.5%	23.7%	25.2%
	Professional Specialty	27.9%	27.9%	28.1%
	Healthcare Support	1.9%	1.8%	1.5%
	Sales	9.9%	11.1%	11.2%
	Office & Administrative Support	7.9%	9.1%	9.4%
	Protective Service	0.7%	1.2%	1.1%
	Food Preparation	5.7%	5.4%	4.8%
	Building Maintenance & Cleaning	3.4%	3.7%	2.8%
	Personal Care	2.4%	2.0%	2.2%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.1%
	Construction	7.4%	6.2%	5.9%
	Production & Transportation	7.9%	7.7%	7.6%
	Percent White Collar Workers	72.2%	73.5%	75.5%
	Percent Blue Collar Workers	27.8%	26.5%	24.5%

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	Agriculture/Mining/Construction	8.6%	7.1%	6.8%
	Manufacturing	6.7%	7.2%	7.0%
	Transportation	5.4%	5.3%	4.8%
	Information	3.7%	2.8%	3.2%
	Wholesale/Retail	12.4%	13.2%	13.7%
	Finance, Insurance, Real Estate	8.8%	9.0%	9.5%
	Professional Services	14.6%	14.9%	15.3%
	Management Services	0.4%	0.3%	0.3%
	Administrative/Waste Services	6.4%	6.0%	4.7%
	Educational Services	17.7%	17.9%	18.5%
	Entertainment Services	7.9%	9.0%	9.2%
	Other Professional Services	4.9%	5.0%	4.3%
	Public Administration	2.4%	2.4%	2.7%
<b>Vehicles per HH</b>	No Vehicles	3.4%	4.9%	4.8%
	1 Vehicle	31.3%	35.5%	35.4%
	2 Vehicles	45.9%	41.9%	41.3%
	3 or more vehicles	19.4%	17.7%	18.5%
	Average Number of Vehicles	1.88	1.78	1.80
<b>Change</b>	Births (last 12 months)	383	1,793	8,222
	Deaths (last 12 months)	262	1,153	5,235
	Migration (last 12 months)	-149	386	1,321
<b>Work place</b>	Workplace Establishments	1,256	8,525	31,079
	Workplace Employees (FTE)	12,421	108,556	400,677